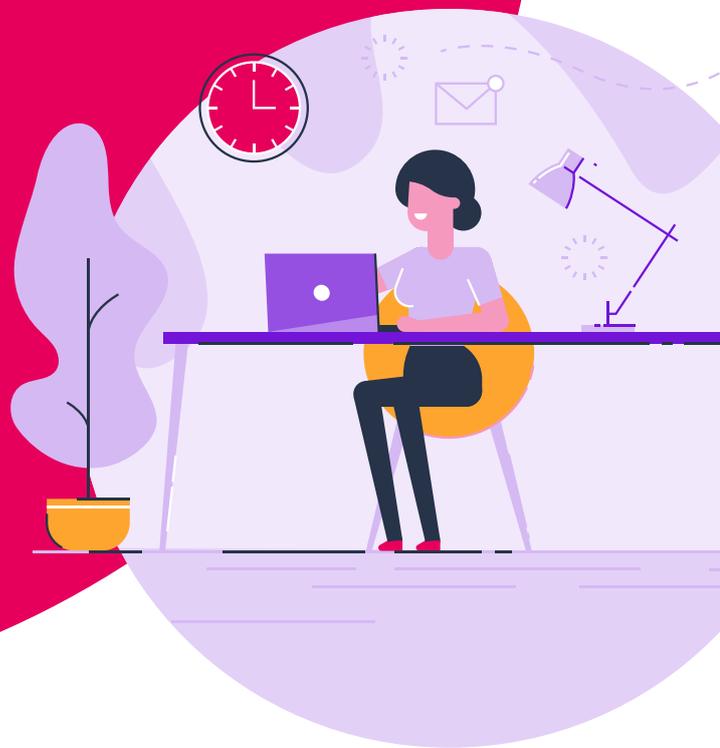# Remote Working, Agile Style

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The coronavirus has disrupted businesses large and small across the world, creating an unprecedented remote working experiment.

Now that many of us are working from home, getting **collaboration and team wellbeing** right are more important than ever before. And that's where taking an Agile Marketing approach can really help. We're going to look at some Agile ideas that can help us all keep things running as best we can.

## 1. Hold daily stand-ups

Working from home can be isolating. But Agile Marketing comes with a built-in solution. One of the best things you can do to support remote working is to introduce a **daily stand-up**.

- Hold a short, 15-minute or so meeting every day that gives your team the chance to connect
- Chat through what everyone is working on
- If someone needs help, this is a great place to flag it

If you're already running a daily stand-up, check the attendee list. Are there any other colleagues who could benefit from keeping in touch?

## 2. Run retrospectives

This is a concept from Agile project management. **A retrospective is a short, facilitated workshop that lets a team assess progress and identify ways forward.**

- Talk through progress on a project or a campaign
- Or review how working remotely is going

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- There are lots of meeting templates you can use, from "One Word – Battery Check" to "Three Little Pigs"

Running retrospectives has been popular in Agile software development, so there are already a number of templates available. We'll also soon be publishing a separate article on retrospectives.

### 3. Use collaboration tools

Collaboration tools are **ideal for working remotely**. Your business might not yet have taken full advantage of them, so now is the time to explore and see what's possible:

- Try Slack for team messaging
- Miro offers digital whiteboards
- Monday is good for project management

Many platforms offer free or discounted trials, so you can experiment and find the right option.

### 4. Be flexible

Working from home means your team will have unavoidable distractions throughout the day. It's important to remember that we are all juggling more balls than usual. **Being flexible can really help:**

- Tweak your work hours to make space for your life – or for your colleagues'
- Don't worry if children or pets interrupt a video call
- Look out for your colleagues and if they're feeling overwhelmed, offer to share the workload

### 5. Keep thinking big

Life has been turned upside down so much that it can be tempting to shelve big ideas for the moment. But it's important to keep on track.

- This is going to be the new normal for a while, so **don't let it hold you back**
- Some projects may be risky to tackle in full, but you could still take a first step
- An Agile approach breaks large projects down into more manageable pieces, so they are easier to move forward with

**Hopefully these five ideas give you some inspiration on where to start. Exploring and experimenting now, even if it means a little trial and error, won't just help your team get through the next few months. It could also mean you're fully set up to work remotely even when life gets back to normal.**

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